

sukigroup starts the new year stronger than ever with expanded management team

The sukigroup, which supplies millions of people across Europe with DIY and crafts products, has expanded its management team in line with its significant growth. Together with the new group structure and brand identity established last year, the company is now in a stronger position for the long term.

Chief Financial Officer Kirsten Dienhart is joining the sukigroup's group management as a managing director.

Michael Lanz and Serge Thömmes are joining the management team at suki., Europe's leading flexible problem solver for hardware, hand tools and self-adhesive products in DIY and specialist retail. As Chief Category Officer (M. Lanz) and Chief Commercial Officer (S. Thömmes), they also coordinate and manage the sales and product range activities of the other trading companies, Vynex and FTV Asia. Michael Lanz is also responsible for the Group's Asian activities as Director of FTV Asia.

Kirsten Dienhart, Michael Lanz and Serge Thömmes have been working at sukigroup for more than two decades and are deeply rooted in the industry.

This also applies to long-standing managing directors Dirk Gohlisch (DBM.S GmbH) and Jürgen Juchems (Facido GmbH), as well as Thierry Lepert, who was appointed managing director of the French company Vynex SAS in April last year. With five operating business units, almost 1,000 employees and a product range of 60,000 items, sukigroup is now optimally positioned for the future.

Sebastian Laus, Chief Executive Officer of sukigroup: "We are delighted that we have been able to establish a group structure that is both appropriate to our growth in recent years and forward-looking. With my experienced and committed colleagues in the management team, we are well prepared for current and future challenges."

About sukigroup

For almost 75 years, sukigroup has been one of Europe's leading providers of product solutions, merchandise displays, logistics and services for the retail sector. The focus is on the home and DIY sectors. With around 1,000 employees and a turnover of approximately €275 million, the group is active in over 40 countries.

The sukigroup consists of the trading companies suki, Vynex and FTV Asia – each with their own brands, product portfolios, production and international market orientation – as well as the logistics and service companies Facido and DBM.S.

sukigroup is part of the diversified Serafin Group, whose philosophy is based on the 150-year entrepreneurial tradition of the shareholder family.
www.serafin-gruppe.de

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Appendix:

- Group photo of managing directors at sukigroup (from left to right: Dirk Gohlisch, Sebastian Laus, Michael Lanz, Kirsten Dienhart, Thierry Lepert, Serge Thömmes, Jürgen Juchems)