

1   **sukigroup starts the new year stronger than ever with expanded management team**

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3   The sukigroup, which supplies millions of people across Europe with DIY and crafts  
4   products, has expanded its management team in line with its significant growth.  
5   Together with the new group structure and brand identity established last year, the  
6   company is now in a stronger position for the long term.

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8   Chief Financial Officer Kirsten Dienhart is joining the sukigroup's group  
9   management as a managing director.

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11   Michael Lanz and Serge Thömmes are joining the management team at suki.,  
12   Europe's leading flexible problem solver for hardware, hand tools and self-adhesive  
13   products in DIY and specialist retail. As Chief Category Officer (M. Lanz) and Chief  
14   Commercial Officer (S. Thömmes), they also coordinate and manage the sales and  
15   product range activities of the other trading companies, Vynex and FTV Asia. Michael  
16   Lanz is also responsible for the Group's Asian activities as Director of FTV Asia.

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18   Kirsten Dienhart, Michael Lanz and Serge Thömmes have been working at sukigroup  
19   for more than two decades and are deeply rooted in the industry.

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21   This also applies to long-standing managing directors Dirk Gohlisch (DBM.S GmbH)  
22   and Jürgen Juchems (Facido GmbH), as well as Thierry Lepert, who was appointed  
23   managing director of the French company Vynex SAS in April last year. With five  
24   operating business units, almost 1,000 employees and a product range of 60,000  
25   items, sukigroup is now optimally positioned for the future.

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27   Sebastian Laus, Chief Executive Officer of sukigroup: "We are delighted that we have  
28   been able to establish a group structure that is both appropriate to our growth in  
29   recent years and forward-looking. With my experienced and committed colleagues  
30   in the management team, we are well prepared for current and future challenges."

31   **About sukigroup**

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33   *For almost 75 years, sukigroup has been one of Europe's leading providers of product  
34   solutions, merchandise displays, logistics and services for the retail sector. The focus  
35   is on the home and DIY sectors. With around 1,000 employees and a turnover of  
36   approximately €275 million, the group is active in over 40 countries.*

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38   *The sukigroup consists of the trading companies suki, Vynex and FTV Asia – each  
39   with their own brands, product portfolios, production and international market  
40   orientation – as well as the logistics and service companies Facido and DBM.S.*

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42   *sukigroup is part of the diversified Serafin Group, whose philosophy is based on the  
43   150-year entrepreneurial tradition of the shareholder family.  
44   [www.serafin-gruppe.de](http://www.serafin-gruppe.de)*

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46   **Landscheid, January 2026**

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56 **Appendix:**

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58 - Group photo of managing directors at sukigroup (from left to right: Dirk  
59 Gohlisch, Sebastian Laus, Michael Lanz, Kirsten Dienhart, Thierry Lepert, Serge  
60 Thömmes, Jürgen Juchems)